

## **M&T Expo 2021 is officially launched in S  Paulo**

*Estimated resumption on infrastructure investments results in optimism around the most important fair for construction and mining equipment in Latin America, scheduled for July 5-8, 2021.*

In an atmosphere of positive expectation for a resumption of infrastructure investments within the coming years, **M&T Expo 2021 - International Trade Fair for Construction and Mining Equipment** was officially launched in S  Paulo . Considered to be the most important trade fair of the sector in Latin America, its 11<sup>th</sup> edition will be held from 5<sup>th</sup> to 8<sup>th</sup> of July, 2021, at S  Paulo Expo Exhibition & Convention Center. In the focus: business transactions, knowledge transfer on innovative technologies and networking between entrepreneurs, executives and industry professionals.

It will be the second edition of the trade show with newly-founded Messe M chen do Brazil as the official organizer, together with its partner, the Brazilian Association of Technology for Construction and Mining (Sobratema). Since 2017, M&T Expo is part of bauma NETWORK, the largest international network in the construction and mining equipment industry worldwide.

The organizers' expectancy is to surpass the numbers reached in 2018, when approximately 40,000 participants from more than 40 countries visited the exhibition during 4 days. The visitors were mostly composed by presidents, directors, entrepreneurs, managers, professionals and technicians from equipment purchasing companies - construction companies, miners, rental companies-, in addition to representatives of public and private institutions as well as journalists.

M&T Expo 2021 will come up with an increased outdoor area, offering more opportunities to companies with heavy or high equipment to present their products. The floor plan segmentation introduced in 2018 will be further developed, to help the visitors to quickly find the solutions they are looking for. The four segments are Construction and Mining Equipment, Concrete and Asphalt, People and Cargo Lifting, as well as Components, Parts & Services.

Companies interested in exhibiting in the event can register as of now. The application forms and further information on the trade fair are available at [www.mtexpo.com.br/en/](http://www.mtexpo.com.br/en/). Companies applying before December 20, 2019, will benefit from special Early Bird rates.

### **For more information:**

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### **bauma NETWORK: Six construction machinery trade fairs of Messe M chen**

In addition to the world's leading trade fair bauma, Messe M chen has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe M chen organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe M chen successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

**About Sobratema**

Sobratema – Associação Brasileira de Tecnologia para Construção e Mineração is devoted to propose solutions for the technological development of the sector, to disseminate knowledge and information and to take part in the training, specialization and updating of those professionals who work in the construction and mining Brazilian market. With 29 years of activity, it counts with the support of more than 650 associates (professional and construction, equipment rental, manufacturers and service rendering companies) as well as strategic associations with the main entities and companies in the segment of construction and mining in Brazil and abroad. The entity has the Market Intelligence, devoted to studies and surveys to subsidize the companies' decisions making process, Opus Institute for professional capacitation, Sobratema Publicações to publish books and trade magazines. Furthermore, it organizes specialized events, such as BW Expo – Services and Technologies Fair for the sustainable Management of Water, Wastes, Air and Energy, Summit, Workshop, Forum Infrastructure, Construction Market Trends and Entrepreneurial Missions, which take professionals to the most important international fairs of the construction and mining areas.

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